



Club One AZ | Sporfie Raise+

In partnership with Sporfie and Court One Athletics, Club One AZ is excited to provide the following fundraising opportunity for our athletes - Sporfie Raise+. The advertising you secure will directly offset your Player Fees for the 2023/2024 Club season!



Here's how it works:

1. You offer ad space to your favorite businesses at \$300 for a 12-month placement.
2. You will receive a \$200 credit toward your 2023/24 Player Fees for each ad you secure.
3. Each placement will generate about 1,000 impressions/views per month, and businesses can purchase additional placements to multiply their impressions.
4. The ad is clickable, and can be linked to any URL of their choice.
5. You will provide each business with a unique link that allows them to submit the necessary artwork, business information, and pay for the ad.
6. Your unique link will track each of the ads you secure so we can credit your Player Fee account accurately.

Secure as many ads as you can—there is no limit! All you need to do is share the opportunity with your favorite businesses, or any business you think would benefit from exposure to our Sporfie audience (parents, friends, and relatives of all the athletes that come into Court One Athletics!)



Potential Sponsor Worksheet

Take a few minutes to fill out the spaces provided below. These are 10 businesses that you can visit to offer logo spaces using the materials and script provided. Finishing the list, even if you get a yes on the first one, will lead to a more successful Raise campaign, generating more dollars for you or your athlete and their program.

1. Business Name: _____ Phone: _____
2. Business Name: _____ Phone: _____
3. Business Name: _____ Phone: _____
4. Business Name: _____ Phone: _____
5. Business Name: _____ Phone: _____
6. Business Name: _____ Phone: _____
7. Business Name: _____ Phone: _____
8. Business Name: _____ Phone: _____
9. Business Name: _____ Phone: _____
10. Business Name: _____ Phone: _____

Here are some ideas to help you find these first 10 businesses: Google search, internet, phone book, local magazines, businesses you frequent, etc.

So you think you don't know any businesses? You're wrong! Let's talk about it.

Where do you work?

Where do your friends work?

Do any of your friends own a business?

Where do you get coffee in the morning?

What's your favorite restaurant?

Who's your family doctor?

Who's your family dentist?

Who's your family orthodontist?

Who sold you your home?

What landscape company do you use?

Where do you go for lunch?

What's your favorite pizza place?

Where do you buy your sports equipment?

Who's your chiropractor?

Where'd you buy your car?

What's your favorite local shop?

Who remodeled your home?

What construction companies do you know?

Where do you get your car washed?

Who's your mechanic?

Where do you get your hair done? Spouse? Kids?

Where do you get your nails done?

Who's your insurance provider?

What mortgage lender did you use?

Do you know an attorney?

What electrician do you use?

Who's your go-to plumber?

Who's your pool cleaner?

Do you know a solar company?

What's your favorite golf course?

Do you go to any art galleries?

Where do you bowl?

Where do you go to the movies?

Roofing company?

Pest control?

Veterinarian?

Pet groomer?

Where'd you get married?

Church?

Florist?

Family photographer?

Dry cleaner?

Bridal shop?

Tuxedo rental shop?

Junk removal?

Carpet cleaner?

Handyman?

Window cleaner?

Painter?

HVAC?



Payment Collection Instructions

Once your account admin has added you as a member of the organization, you will receive an email (see example below) with your personal link to collect payment, plus a QR Code.


This link and QR Code will be specific to you/your athlete, so any payment collected by either method will be attributed to you/your athlete.

You've Been Invited to Raise Funds for NY Lady Underdogs on Sportfie

Here is your personal link to collect payments for NY Lady Underdogs: <https://www.sportfie.com/support/NZhdkt23akJLbIobfG7neferedBY=r6m3W5Vkcjnz9e/1b3zXkZvWbSt&campaign=default>

You can copy and share this link with business partners or family members.

Or share/scan the QR Code below



Or create your account [here](#) to use all Sportfie's features.

If you have any questions, feedback or concerns, please don't hesitate to contact a member of our team by replying directly to this email.

- Team Sportfie

Support NY Lady Underdogs

Emily Robertson has invited you to support NY Lady Underdogs in their fundraising efforts!

Please enter your contact information:

Business Name
Example Inc.

Full Name
John Doe

County

State

Zip Code

Email
John.doe@example.com

Phone
+1 (555) 555-5555

[Continue](#)

Support NY Lady Underdogs

Emily Robertson has invited you to support NY Lady Underdogs in their fundraising efforts!

Please select your preferred payment method

Register new payment card

Card number

[Authenticate link](#)

[Add card](#)

Total: \$500.00

Your payment will be processed securely by Stripe.

[Back](#) [Make Payment](#)